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Moral Relativism vs. Universal Ethics: Navigating Ethical Frameworks in Global Societies

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Abstract

This study explores the enduring philosophical and practical tension between moral relativism and universal ethics within the context of global societies. Moral relativism contends that ethical values are context-dependent, shaped by cultural, historical, and social conditions, and therefore cannot be universally applied without undermining cultural autonomy. In contrast, universal ethics insists on the existence of moral principles—such as justice, equality, and human dignity—that transcend cultural differences and provide a common foundation for global cooperation. The clash between these perspectives becomes especially visible in debates on human rights, gender equality, freedom of expression, bioethics, and environmental responsibility, where cultural practices often conflict with international norms. In a globalized world characterized by interconnectedness, migration, and technological advancement, this debate is not only philosophical but also pragmatic, influencing law, diplomacy, and social cohesion. This research aims to evaluate these competing frameworks and consider pathways toward ethical pluralism and global consensus.

Keywords: Moral relativism, universal ethics, cultural diversity, human rights, globalization.

Introduction

The debate between moral relativism and universal ethics has long been central to philosophical and social discourse, particularly in the context of global societies where cultural diversity and ethical pluralism collide with aspirations for common moral standards. Moral relativism emphasizes that values and ethical judgments are shaped by cultural, historical, and social contexts, thereby denying the existence of universally binding moral principles. It argues that practices considered acceptable in one society—such as marriage customs, religious rituals, or gender roles—cannot be judged by the standards of another without risking cultural imperialism. In contrast, universal ethics asserts that certain moral principles, such as justice, human dignity, and the right to life, transcend cultural boundaries and should be applied equally across societies. This universalist stance underpins frameworks like the Universal Declaration of Human Rights (1948), which seeks to establish a global moral baseline. However, critics argue that such documents often reflect Western values and ignore non-Western perspectives, highlighting the persistent tension between respecting cultural uniqueness and promoting shared human standards. In today's interconnected world, globalization, migration, and digital communication intensify these conflicts, making the reconciliation of relativist and universalist ethics more urgent. For instance, debates over women's rights, freedom of speech, environmental



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responsibility, and bioethics illustrate the difficulty of balancing cultural traditions with the demand for global ethical accountability. The challenge lies in developing a framework that neither imposes a single cultural model nor abandons the pursuit of shared values essential for cooperation, peace, and justice. Philosophers and ethicists have proposed middle paths such as ethical pluralism and John Rawls's idea of "overlapping consensus," which allow societies to uphold core moral commitments while respecting cultural differences. Similarly, Hans Küng's call for a "global ethic" reflects the search for common ground in addressing issues like human rights, environmental sustainability, and technological ethics. Thus, the discourse on moral relativism versus universal ethics is not merely abstract but profoundly relevant to contemporary global realities, shaping policies, international relations, and social harmony. Ultimately, examining this tension provides an essential foundation for understanding how societies can navigate diversity while striving toward justice and common humanity.

Rationale for the Study

The study of moral relativism versus universal ethics in global societies is essential for understanding how diverse cultures navigate ethical dilemmas in an increasingly interconnected world. Globalization, migration, and technological advancement have brought societies into closer contact, making the coexistence of varied moral frameworks both inevitable and complex. While moral relativism promotes tolerance and respect for cultural diversity, it also risks justifying practices that may violate fundamental human rights. Conversely, universal ethics provides a framework for justice, equality, and global cooperation but often faces criticism for imposing culturally specific values. Examining this tension is crucial for developing balanced approaches that respect cultural identities while safeguarding universal principles necessary for peace, human dignity, and sustainable global governance. By exploring these debates, this study seeks to contribute to ongoing discussions in philosophy, international law, and policy, offering insights into how societies can reconcile diversity with common ethical responsibilities.

Definition of Moral Relativism

Moral relativism is a philosophical position that argues moral judgments and ethical principles are not absolute but are instead relative to cultural, social, or individual contexts. At its core, it challenges the notion of universal moral truths, asserting that what is considered right or wrong varies across societies and circumstances. One of its major branches is cultural relativism, which maintains that moral values are determined by cultural traditions and practices, and therefore, no culture's morality can be judged superior to another. For instance, practices around marriage, family structures, or religious rituals may differ significantly between societies, yet each is viewed as valid within its own cultural framework. Ethical subjectivism, another form of relativism, emphasizes the role of individual beliefs and emotions in defining morality, suggesting that moral statements express personal attitudes rather than objective truths. In this



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view, morality is shaped by individual perspectives and cannot be universally binding. Similarly, situational ethics proposes that moral decisions depend on the specific context of a situation rather than adherence to fixed rules, arguing that factors such as intention, circumstances, and consequences determine ethical choices. Collectively, these strands of moral relativism highlight the diversity of human experiences and the difficulty of imposing universal standards on varied cultural and personal practices. By rejecting rigid moral absolutes, moral relativism underscores the importance of tolerance, understanding, and contextual judgment, while also raising complex questions about the possibility of global ethics in increasingly interconnected societies.

Definition of Universal Ethics

Universal ethics refers to the philosophical belief that certain moral principles are objective, binding, and applicable to all human beings regardless of cultural, social, or historical differences. This perspective, rooted in moral objectivism, asserts that ethical truths exist independently of individual or cultural perspectives, providing a consistent standard for distinguishing right from wrong. Central to this view is the idea of human rights, which represent fundamental and inalienable entitlements—such as the right to life, equality, and freedom—recognized across global frameworks like the Universal Declaration of Human Rights (1948). Universal ethics is also strongly influenced by Kantian ethics, which emphasizes duty, rationality, and the categorical imperative, insisting that moral actions must be guided by universal principles that respect human dignity and treat individuals as ends in themselves rather than means to an end. Similarly, utilitarian universalism, advanced by thinkers such as Jeremy Bentham and John Stuart Mill, argues that ethical actions should be judged by their capacity to promote the greatest happiness or well-being for the greatest number of people, thereby applying a uniform standard of moral evaluation. Together, these frameworks reflect a commitment to shared moral norms that transcend cultural and individual differences, serving as guiding principles for international law, diplomacy, and global justice. While universal ethics often faces criticism for allegedly imposing Western-centric values, it remains a vital foundation for addressing pressing global challenges, such as human rights abuses, environmental crises, and bioethical dilemmas. Ultimately, universal ethics provides a framework for building cooperation, accountability, and justice in an interconnected world.

Historical & Philosophical Context

Roots of Moral Relativism in Anthropology

The origins of moral relativism can be traced to the field of cultural anthropology in the late 19th and early 20th centuries, particularly through the work of scholars such as Franz Boas and Ruth Benedict, who challenged ethnocentric assumptions about morality and cultural superiority. Boas, regarded as the father of American anthropology, emphasized cultural relativism as a methodological principle, arguing that cultures must be understood on their own terms rather



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than judged against Western standards. He maintained that moral norms arise from specific social environments, and thus, no culture possesses the authority to impose its values on others. Ruth Benedict further advanced this view in her influential work *Patterns of Culture* (1934), where she illustrated how behaviors considered deviant in one society may be seen as normal or even virtuous in another. Through such insights, moral relativism gained legitimacy as a framework for appreciating cultural diversity and avoiding ethnocentric bias. It reinforced the notion that morality is socially constructed, contextual, and deeply intertwined with cultural traditions.

Universal Ethics in Philosophy

In contrast to relativist thought, universalist ethics finds its foundation in philosophy, particularly in the works of Immanuel Kant, John Stuart Mill, and proponents of natural law theory. Kantian ethics emphasizes the categorical imperative, a principle requiring that actions be guided by maxims that could be universally applied. For Kant, moral law is grounded in reason and is universally binding, regardless of cultural or situational differences. Mill, through utilitarianism, argued that actions should be judged by their consequences, specifically their ability to maximize happiness and minimize suffering for the greatest number of people, a principle intended to apply across all human contexts. Similarly, natural law theory, rooted in classical philosophy and Christian theology, posits that moral principles are inherent in human nature and discoverable through reason, thus applicable universally. These philosophical traditions collectively affirm that certain ethical standards transcend cultural and individual variability, forming the basis for modern universal human rights and international law.

Evolution of Debate in 20th–21st Century Globalization

The 20th and 21st centuries witnessed the intensification of debates between relativism and universalism, particularly with the rise of globalization, decolonization, and the international human rights movement. After World War II, the adoption of the Universal Declaration of Human Rights (1948) marked a pivotal moment for universal ethics, establishing a framework of global moral standards intended to protect human dignity across nations. Yet, critics from relativist perspectives argued that such frameworks reflected Western ideals, often marginalizing non-Western cultural practices and values. During the Cold War and decolonization, many newly independent states emphasized cultural sovereignty, resisting the imposition of external ethical models. In contemporary globalization, the debate has grown more complex, as issues such as women's rights, environmental justice, religious freedom, digital ethics, and bioethics highlight the tension between respecting cultural diversity and establishing global moral accountability. The rise of transnational challenges—climate change, migration, terrorism, artificial intelligence—has further emphasized the need for shared ethical frameworks, even as cultural relativism continues to defend pluralism and local autonomy. Philosophers like Hans Küng,



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through the “Global Ethic” project, and political theorists like John Rawls, through the idea of “overlapping consensus,” have attempted to bridge the gap, proposing middle grounds that respect cultural diversity while affirming universal principles. Thus, the historical and philosophical evolution of this debate reflects a persistent struggle to balance tolerance with justice, cultural identity with global responsibility, and moral diversity with ethical universality in an interconnected world.

Global Society and Cultural Diversity

Multiculturalism and pluralistic societies as testing grounds for relativism

In today’s interconnected world, the rise of multicultural and pluralistic societies has created fertile ground for testing the boundaries and implications of moral relativism. Multiculturalism, as both a demographic reality and a political philosophy, recognizes the coexistence of diverse cultural, ethnic, and religious groups within the same society, each with its own values, traditions, and moral codes. This coexistence often exposes the tension between respecting cultural particularities and maintaining a cohesive ethical framework that governs all members of society. For example, issues such as arranged marriages, dietary restrictions, religious dress codes, or gender roles are interpreted differently across cultural groups, forcing states to confront the challenge of accommodating diversity while upholding common laws. Moral relativism becomes particularly relevant in such contexts, as it offers a framework for tolerating and legitimizing diverse practices rather than imposing a single dominant moral standard. At the same time, pluralistic societies must grapple with limits to relativism, especially when cultural practices conflict with broadly accepted principles of justice, equality, or human rights. For instance, debates over practices like polygamy, female genital mutilation, or religiously motivated restrictions on freedom of speech reveal the difficulty of balancing respect for cultural traditions with the protection of individual rights. Multiculturalism, therefore, serves as both a testing ground and a battleground for moral relativism, illustrating the complexities of negotiating ethical diversity in global societies. It demonstrates that while relativism promotes tolerance and inclusivity, it must also contend with the universalist demand for shared norms that ensure social harmony, justice, and human dignity across cultural boundaries.

Examples of Cultural Practices Defended by Relativism

Moral relativism often comes into focus when defending cultural practices that differ significantly across societies, highlighting the belief that no single moral framework can universally judge diverse human traditions. One such area is rituals, where practices like initiation ceremonies, ancestor worship, or indigenous healing methods are valued within their own cultural contexts but may be misunderstood or even condemned by outsiders. For instance, animal sacrifice in certain religious rituals or ceremonial tattooing in indigenous communities may appear controversial from a universalist perspective, yet they carry profound cultural



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meaning and social cohesion for the groups that practice them. Similarly, gender roles represent a domain where relativism strongly applies, as expectations around family responsibilities, marriage, and social participation vary widely. In some cultures, patriarchal structures and arranged marriages are viewed as natural extensions of tradition and social order, while universalist ethics may critique them as violations of individual freedom and gender equality. Relativists argue that such practices should be understood in light of cultural histories and social dynamics rather than judged by external standards. Customs like veiling in Islamic societies, dietary laws in Hinduism and Judaism, or festivals such as Día de los Muertos in Mexico, further demonstrate how moral judgments are rooted in cultural worldviews. From the relativist standpoint, condemning or attempting to alter these customs without cultural understanding amounts to ethnocentrism and the imposition of external values. Thus, relativism provides a defense of these practices by insisting that cultural norms, however different, deserve respect and contextual interpretation rather than universal condemnation.

Challenges of Cross-Cultural Interaction in Diplomacy, Migration, Trade, and Education

In an increasingly interconnected world, cross-cultural interactions present both opportunities and challenges, especially in diplomacy, migration, trade, and education, where differing moral frameworks often collide. In diplomacy, cultural relativism complicates negotiations as states prioritize sovereignty and cultural values over universal norms. For instance, while international treaties on human rights, climate change, or gender equality seek to establish global standards, some nations resist compliance, viewing them as Western-centric or incompatible with local traditions. This tension frequently hampers international cooperation and peace-building efforts. In migration, moral relativism surfaces when migrants bring distinct cultural practices to host countries, raising questions about integration, assimilation, and cultural preservation. Issues such as religious dress, family laws, or dietary customs often spark debates about whether host societies should adapt to cultural diversity or enforce uniform national norms, sometimes fueling xenophobia and social division. In the realm of trade, ethical clashes emerge when multinational corporations operate across cultures with varying labor standards, environmental regulations, or consumer rights protections. Practices considered exploitative in one context may be normalized in another, forcing businesses and policymakers to reconcile profit motives with global ethical responsibilities. Finally, in education, multicultural classrooms challenge teachers and institutions to balance respect for cultural diversity with adherence to universal principles like equality, critical thinking, and academic freedom. Debates over curriculum content—such as the inclusion of indigenous knowledge, religious perspectives, or global human rights—highlight the difficulty of creating inclusive yet principled education systems. Collectively, these challenges underscore the delicate task of fostering mutual respect and cooperation while negotiating the



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divide between relativist tolerance of diversity and the universalist demand for shared ethical standards in global society.

Conclusion

The debate between moral relativism and universal ethics in global societies reveals a profound philosophical and practical tension that continues to shape international relations, cultural interactions, and ethical discourse. Moral relativism underscores the significance of cultural diversity, urging respect for traditions, practices, and values that arise from unique social contexts. It cautions against ethnocentrism and the imposition of one culture's moral framework upon another, highlighting the need for tolerance and contextual understanding in multicultural settings. However, its flexibility can sometimes justify harmful practices, raising concerns about the limits of cultural autonomy when fundamental human rights are at stake. Universal ethics, on the other hand, provides a consistent moral foundation rooted in principles such as justice, equality, and human dignity, offering a basis for international law, diplomacy, and global cooperation. Yet, it too faces challenges, particularly accusations of cultural imperialism and disregard for local values. The interplay between these two perspectives becomes especially critical in areas such as diplomacy, migration, trade, education, women's rights, environmental justice, and emerging issues like bioethics and artificial intelligence. Contemporary thinkers propose middle paths, such as ethical pluralism, John Rawls's "overlapping consensus," and Hans Küng's call for a "global ethic," which seek to harmonize respect for cultural diversity with the pursuit of shared moral commitments. In the context of globalization, where societies are increasingly interdependent, the reconciliation of relativist tolerance and universalist accountability is not only desirable but necessary for sustainable peace, justice, and cooperation. Thus, the conclusion of this study affirms that the tension between moral relativism and universal ethics is less a dichotomy than a dynamic dialogue, one that must evolve through cross-cultural engagement and critical reflection to shape an ethical framework responsive to both diversity and the common good of humanity.



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